

SPONSORSHIP OPPORTUNITIES



AEF's Arizona Spelling Bee is the official partner of the Scripps National Spelling Bee. Each year almost 500,000 Arizona students participate in qualifying bees across the state. The top two champions advance to represent Arizona at the National Bee. Hundreds of parents, guardians, teachers, students, and spectators attend the state finals held in March each year.

Queen Bee: \$10,000 Presenting Sponsor

- Opportunity to judge the Arizona Spelling Bee
- Opportunity to give welcome address at the Arizona Spelling Bee
- Dedicated press release announcing your company as Presenting Sponsor
- Company branded as Presenting Sponsor on all communications, media advisories, and press releases
- Logo on signage, slideshow, and program
- Logo on commemorative Spelling Bee shirts
- Exhibition table in the event lobby *Beehive*
- Opportunity to provide a branded item and marketing materials in student swag bags
- Multiple mentions as Presenting Sponsor on social media and in e-mails/newsletters
- Logo with link on event sponsor webpage
- Reserved seating for 20 at the event
- Volunteer opportunities available
- Marketing impressions and reach reports

Bee Hive: \$5,000 (Limit 10)

- Company listed on all communications, media advisories, and press releases
- Acknowledgment from emcee at the event
- Logo on signage, slideshow, and program
- Exhibition table in the event lobby *Beehive*
- Opportunity to provide a branded item in student swag bags
- Multiple mentions on social media and in all e-mails/newsletters
- Logo with link on event sponsor webpage
- Reserved seating for 10 at the event
- Marketing impressions and reach reports



Support opportunities for students, parents, and educators by sponsoring the Arizona Spelling Bee!



Honey Bee: \$2,500 (Limit 10)

- Acknowledgment from emcee at the Arizona Spelling Bee
- Company listed on all Arizona Spelling Bee communications
- Logo on Arizona Spelling Bee signage, slideshow, and program
- Opportunity to provide a branded item in student swag bags
- Multiple mentions on social media and all e-mails/newsletters
- Logo on Arizona Spelling Bee sponsor webpage
- Reserved seating for 6 at the Arizona Spelling Bee

Bumble Bee: \$1,000

- Logo on Arizona Spelling Bee signage, slideshow, and program
- Opportunity to provide a branded item in student swag bags
- Listed on social media and all e-mails/newsletters
- Logo on Arizona Spelling Bee sponsor webpage
- Reserved seating for 4 at the Arizona Spelling Bee



Bee Keeper: \$500

- Logo on Arizona Spelling Bee slideshow and program
- Listed on social media and event wrap-up e-newsletter
- Logo on Arizona Spelling Bee sponsor webpage
- Reserved seating for 4 at the Arizona Spelling Bee



**Spelling bees build self-confidence
and improve oral and written
literacy skills.**

